



ASHIQUE P K

Digital Marketing Executive

CONTACT

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-  Kannur, Kerala

EDUCATION

Opentutor Digital Academy
Digital Marketing
February 2024

Kannur University
Bachelor of Business Administration
2018 - 2021

TECHNICAL SKILLS

- Web Design
- Backlinking
- Social Media Marketing (SEO)
- Search Engine Marketing (SEM)
- Search Engine Optimization (SEO)

ABOUT ME

I Am Motivated Digital Marketing Executive with internship experience at an agency. Skilled in crafting distinctive website designs, I also leverage data-driven insights for SEO, SMM, SEM, email marketing, and content creation. Balancing imagination and strategy, I keep pace with the ever-evolving digital landscape. Thriving in a team environment, I bring both collaboration and leadership to the table.

WORK EXPERIENCE

Internship February 2024
Opentutor Digital Academy

CERTIFICATIONS

- 3 Months of Digital Marketing Training Certificate
- 3 Months of Digital Marketing Online Training Certificate
- Fundamental Digital Marketing
- Hubspot Content Marketing
- Advanced Google Analytics
- Hubspot Email Marketing
- Google Ads Search
- Semrush Academy
- Google Ad Video
- Google Analytics

LANGUAGE

- English
- Malayalam
- Hindi

SKILLS

- Management
- Leadership
- Creativity
- Teamwork

AWARDS



BEST WEBSITE DESIGN

- **Second Prize**

OPENTUTOR DIGITAL ACADEMY

BATCH - 17

- Awarded for winning Second Prize for the Best Website Designing Competition at Opentutor Academy.

DIGITAL MARKETING PROJECT EXPERIENCES

SEARCH ENGINE OPTIMISATION (SEO)

- Keyword Research Done for AMSTER Movers, UAE.
- Site Audit SOFTZONE Interiors, Qatar.
- Sitemap Submission
- On-Page & Off-page activities
- Blog Post

SOCIAL MEDIA MARKETING (SMM)

- Meta ads.
- Prepared social media strategy for ibay Apple Reseller.
- Site Audit SOFTZONE Interiors, Qatar.
- Perfectly handling social media accounts.
- Ad run for Opentutor digital academy (APRIL BATCH).
- Ad run for Opentutor digital academy (APRIL BATCH).

SEARCH ENGINE MARKETING (SEM)

- Google Ads
- Search Ads

E-COMMERCE WEBSITE

shop.ashiquedigimate.com

WEB DESIGNING PROJECTS

- 55 Car Care - UAE (demo) -
demo.ashiquedigimate.com
- Apple (demo) -
ashiquedigimate.com/apple/
- OXTED Interiors (demo) -
ashiquedigimate.com/oxted/
- EDU BYTE (demo) -
ashiquedigimate.com/edu-byte/
- Breeze Inn (demo) -
ashiquedigimate.com/breeze-inn/
- Mumbai (demo) -
ashiquedigimate.com/mumbai/
- Toronto (demo) -
ashiquedigimate.com/toronto/
- UMI (demo) -
ashiquedigimate.com/umi/
- Homezen (demo) -
ashiquedigimate.com/homezen/